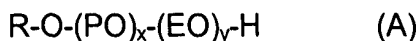


WHAT IS CLAIMED IS:

1. A skin care cosmetic composition comprising:

- (i) about 1% to about 40% of a compound of the general formula A:

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wherein:

10 R is a linear or branched alkyl or alkenyl chain having about 4 to about 18 carbon atoms;

O is an oxygen atom;

PO is a propylene oxide group;

EO is an ethylene oxide group; and

x an integer between about 5 and about 30;

15 y is an integer between about 5 and about 30; and

H is hydrogen;

- (ii) about 0.01 % to about 1 % of poly(Butadiene-b-Ethylene Oxide) wherein said poly-Butadiene chain has a molecular weight of about 1,000 to about 10,000; and wherein said poly-Ethylene Oxide chain has a molecular weight of about 1,000 to about 20,000; and

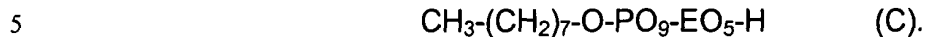
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- (iii) a cosmetically acceptable vehicle.

25 2. The skin care cosmetic composition of claim 1 wherein the compound of formula A comprises about 12 % to about 35 % of said composition.

3. The skin care cosmetic composition of claim 1 wherein the compound of formula A comprises about 12 % of said composition.
4. The skin care cosmetic composition of claim 1 wherein R is a branched alkyl or alkenyl chain having 8 carbon atoms.
5. The skin care cosmetic composition of claim 1 wherein x is an integer between about 6 and about 20.
6. The skin care cosmetic composition of claim 1 wherein x is an integer equal to 9.
7. The skin care cosmetic composition of claim 1 wherein y is an integer equal to 5.
8. The skin care cosmetic composition of claim 1 wherein the ratio of x : y is about 1:3 to about 3:1.
9. The skin care cosmetic composition of claim 1 wherein said poly(Butadiene-b-Ethylene Oxide) has a polydispersity of about 1.04.

10. The skin care cosmetic composition of claim 1, wherein said compound of the general formula A has the formula C:



11. The skin care cosmetic composition of claim 1 wherein the poly(Butadiene-b-Ethylene Oxide) comprises about 0.1 % to about 0.6 % of said composition.

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12. The skin care cosmetic composition of claim 1 wherein the poly(Butadiene-b-Ethylene Oxide) comprises about 0.25 % of said composition.

13. The composition of claim 1, further comprising an astringent salt.

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14. The composition of claim 13, wherein said astringent salt is selected from the group consisting of aluminum hydroxide, aluminum halides, aluminum hydroxyhalides, zirconyl oxyhalides, zirconyl hydroxyhalides and mixtures thereof.

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15. The skin care cosmetic composition of claim 13, wherein said astringent salt is selected from the group consisting of an aluminum salt having the general formula $\text{Al}_2(\text{OH})_x\text{Q}_y\text{--XH}_2\text{O}$; wherein Q is chlorine, bromine or iodine; wherein x is 2 to 5 and $x+y=6$ and x and y do not need to be integers; and wherein X is about 1 to about 6.

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16. The skin care cosmetic composition of claim 13, wherein said astringent salt is selected from the group consisting of aluminum chloride, aluminum chlorohydrate, aluminum chlorohydrate, aluminum chlorohydrate PEG, aluminum chlorohydrate PG, aluminum dichlorohydrate, aluminum dichlorohydrate PEG, aluminum dichlorohydrate PG, aluminum sesquichlorohydrate, aluminum sesquichlorohydrate PEG, aluminum sesquichlorohydrate PG, aluminum sulfate, aluminum zirconium octachlorohydrate, aluminum zirconium octachlorohydrate GLY, aluminum zirconium pentachlorohydrate, aluminum zirconium pentachlorohydrate GLY, aluminum zirconium tetrachlorohydrate, aluminum zirconium trichlorohydrate, aluminum zirconium tetrachlorohydrate GLY, and aluminum zirconium trichlorohydrate GLY, and mixtures thereof.
17. The skin care cosmetic composition of claim 1, wherein said composition is a leave-on composition.
18. A cosmetic method of reducing or controlling the perception of oily or greasy skin by applying to the skin the composition of claim 1.
19. A cosmetic method of reducing or controlling the perception of oily or greasy skin by applying to the skin the composition of claim 11.
20. A cosmetic method of microemulsifying sebum by applying to the skin the composition of claim 1.